

**WE POSITION  
YOUR TOPIC.**

**WE RAISE  
YOUR VOICE.**



# 6 YEARS LEADING SUCCESSFUL PROJECTS

I help political candidates and organizations to boost their image through political marketing and customer loyalty strategies. From your essence we build strong communication, supported by solid attributes, influential campaigns and quality content. There is nothing more exciting to me than seeing you make a difference.



**Alfonso Recasens**



# WE CREATE COMMUNITY

**Social  
Listening**

**Social Media  
Manager**

**Bi-analysis**

**Content  
Manager**

**Media  
Buyer**

**Paid  
Media**

**Data  
Analysis**

**Web  
design**

**Social Media  
Copywriter**

# Our process

- 1▶ Monitoring and analysis of data
- 2▶ Strategy and communication
- 3▶ we convert the data in a clear message
- 4▶ We design and create the content of the message
- 5▶ We select the appropriate broadcast channels
- 6▶ We launched the campaign
- 7▶ We collect, analyze and we evaluate the success

Edition of audiovisual material	U\$D80
Content Creator	U\$D120
Community Management	U\$D75
Planning and management of paid campaigns	U\$D100
Social Listening, conversation monitoring and brand monitoring	U\$D185
Data Analysis and Intelligence	U\$D150

**Ask for our personalized plans, that your competition does not surpass you**



# 89% SUCCESSFUL campaigns

Regarding the proposed objectives, we believe that most have been achieved

+15



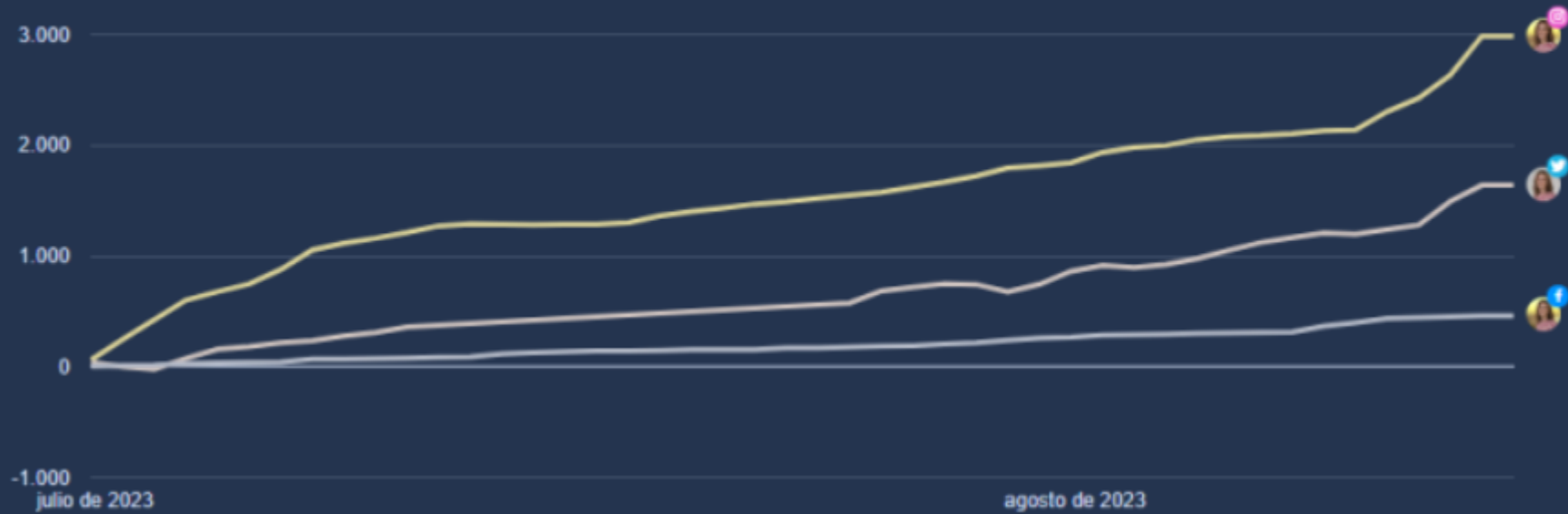


# Florencia Arietto

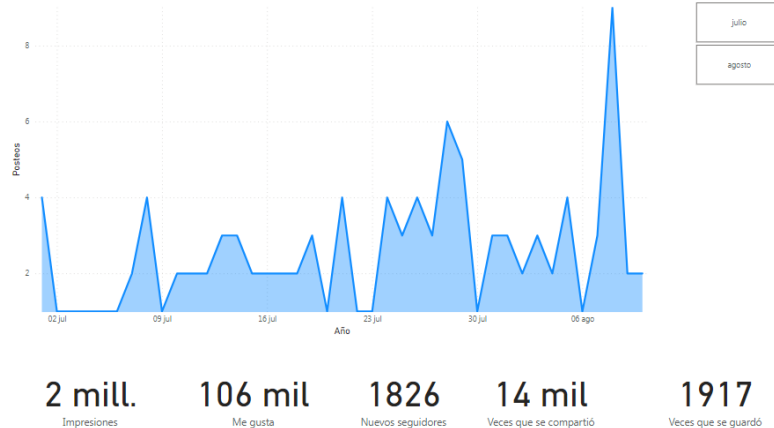
(politician)

The average weekly growth of followers for Facebook is 0.60%, for Instagram it is 0.43% and for Twitter it is 0.095%. A photograph from July to August.

Crecimiento de seguidores (absoluto)



Posteos por Año, Trimestre, Mes y Día



2 million impressions in 44 days, 106 thousand likes, 14 thousand shares.

This graph corresponds to Instagram and we can see on this page the number of posts per day

Marketing is not just selling, it's getting them to buy you back.

# THE KEY IS IN THE CONTENT



For more information  
[alfonsorecasens.com.ar](http://alfonsorecasens.com.ar)

Buenos Aires,  
Argentina